



JACKSHOOT

REVOLUTIONARY BROADCAST TECHNICAL SOLUTIONS

Unleash more potential,
value and engagement



the **trusted** broadcast experts

 **SHOOT**
 **LINK**
 **BROADCAST**

WITH DECADES OF LIVE BROADCAST EXPERIENCE, WE GET IT!

With budgets tighter and demands higher than ever, we know how tough your role is.

Firmly regarded as the industry innovator, companies choose JACKSHOOT because they know the importance of their live broadcast working, at every level from concept to delivery.

“

Our go-to streaming partner, JACKSHOOT are innovative and fast to respond. They continue to bring new transmission initiatives to our broadcast operations, ensuring that we always remain ahead of the curve. Their excellent service ethos matches their seamless technical delivery

BILL MORRIS

BMTV, FORMER EMG/CTV



BREATHE EASY, YOU'RE IN SAFE HANDS.

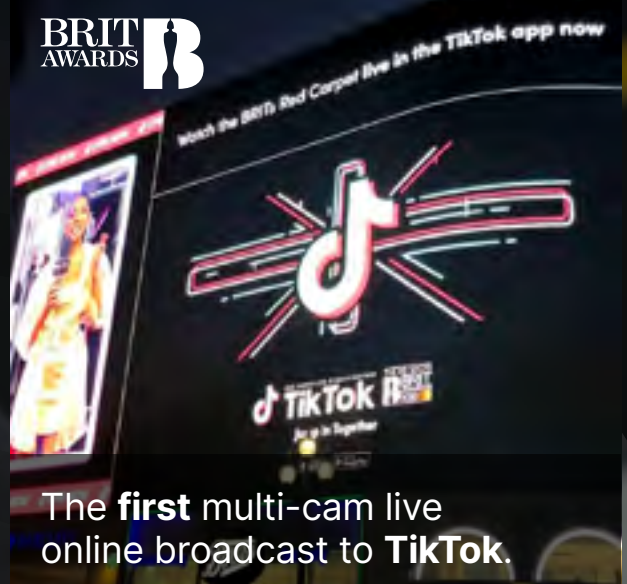
As a technology-forward service business with highly differentiated expertise, borne from being one of Europe's most successful live event broadcast facilities companies, we're tremendously excited to share with you the world's most advanced transmission network and broadcast operations solutions.

After all, live events don't come much bigger than the global online audience for His Majesty the King's Coronation, HM Queen's Funeral, the BRITs or the BAFTA Awards.

Vast experience working for clients including Google, YouTube, Facebook, IGN, The Football Association means you can be confident that we're aware of the very real challenges being faced in broadcast tech today.



— BAFTA AWARDS



The **first** multi-cam live
online broadcast to **TikTok**.

— BRIT AWARDS

IP VIDEO CLAIMS THAT HAVE NOT BEEN DELIVERED?

Feeling worried about the risk from your adoption of IP broadcasting? We know you're also likely to experience:

- Frustration with failed links or poor quality broadcasts, or the mortal embarrassment of failure of critical links at crucial times
- Awkward latency delays from your live shots/links and poor quality of remote contributor links
- Annoyance of a large number of potential points of failure with little insight into any transport errors
- Limitation of expensive hardware investment, or dependent on long-term software licensing
- Needing multiple different vendor products & solutions strung together as a workaround to achieve your final broadcast goal

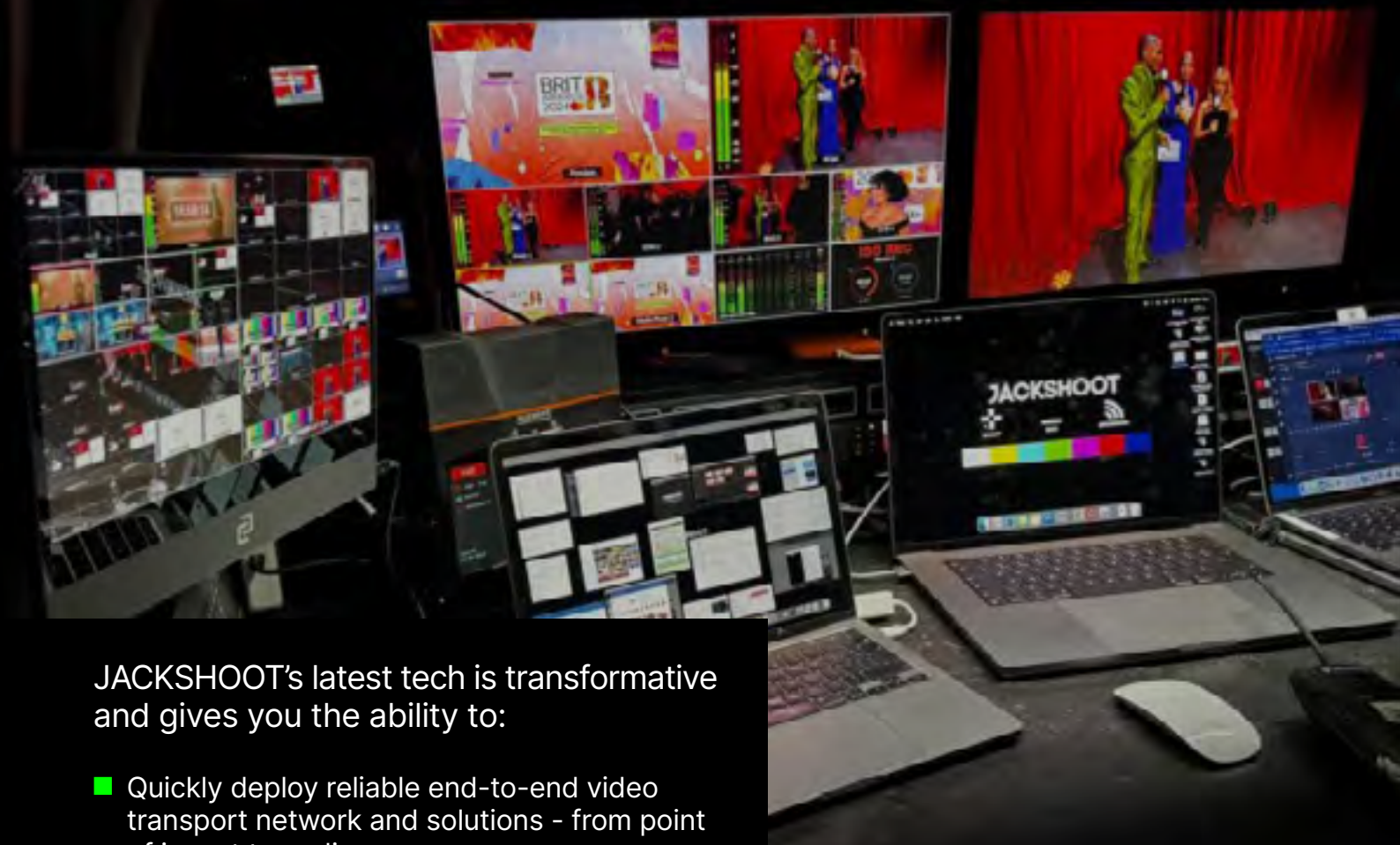
If any of the above are problems for you right now, breathe, we've got you covered!



OUR MISSION

To provide beyond TV-broadcast standard solutions so that the industry can move to IP broadcast at scale, quickly, affordably and confidently.

READY TO BE ASTONISHED?



JACKSHOOT's latest tech is transformative and gives you the ability to:

- Quickly deploy reliable end-to-end video transport network and solutions - from point of ingest to audience screen.
- Live link without awkward latency, and without compromising quality, so your on-air talent can focus on the content without the worry of tech limitations and you look great!
- Enjoy zero upfront encoder/decoder cost options, so you don't need to trouble budget holders!
- Affordably increase accessibility and localisation, so you hit your accessibility targets with ease, even if your budget's small.
- Access infinite capacity to deliver feeds over the internet or any broadcast/IP network, so you have the freedom to say yes to any distribution request.

“

We have been on this long journey of moving video over the internet since 1998 - always staying ahead of the curve, with each stable technological advancement. We're more confident than ever, that this new development in broadcast technology, brings the biggest leap forward we've ever been able to offer our customers”

SIMON HAYWOOD
JACKSHOOT





Do you use expensive fibre lines or satellite links to connect your Broadcast Networks, field-based shoot locations or IP Links with SRT or similar transport protocols for your business operations? If yes...

	JACKSHOOT	COMPETITOR
Can you track every packet across every node they pass through on the internet all the way to the decoder?	✓	✗
Can you share that transport stream to another decoder anywhere in the world and have the packets arrive at exactly the same time in all locations, frame-synced?	✓	✗
Can you route the packets on diverse and dynamic paths to protect from failure?	✓	✗
Are your streams monitored by a Broadcast Operations Centre, operated 24/7 365 days a year with experienced broadcast engineers who actually care about your content delivery?	✓	✗
A cloud/hardware hybrid solution where every packet of data transmitted is tracked and timed from every encoder to every decoder - meaning one encoder can send to multiple decoders without any degradation and every packet arrives at the same time at each decoder.....anywhere in the world.	✓	✗
Ad-hoc pricing based on usage; no need for capital expenditure.	✓	✗



THE JACKSHOOT DIFFERENCE

We offer everything on the previous page with **flexible pricing** that helps control your capital expenditure.

Our PAYG model is based on hourly rates for ad-hoc usage, with **volume discounts for 24x7 operations**.

If your current solutions can't deliver the same or aren't giving you the support you expect... we would love to talk you through our services in more detail.

AT A GLANCE FEATURES

- Each transmission path has matrix distribution capabilities, that do not increase TX link bandwidth
- Feed collection & handoff at HD-SD/RTMP/SRT covering a wide range of interoperability
- Revolutionary performance over the public internet
- All ancillary signal data retained during transmission, inc. Timecode, Captions
- Full AES67 & 4-Wire comms accompanying pipelines available
- Ability to monitor entire complex multipath signal routing from any desktop/mobile browser control centre, inc. virtual comms panel
- Multimodal connectivity between IP, fibre and satellite transmission systems
- Seamless integration with existing facilities
- Installation and commissioning options available
- Field-based on-location engineering support & engineering packages
- Crew training and platform handover included
- Integration with live data and external feeds



BOOK YOUR DEMO NOW!

Let one of our industry experts show you how our cutting edge solutions will revolutionise your content delivery workflow.

 [Contact us now](#)

Free trials available*



JACKSHOOT

#TeamJackshoot

click on links below to visit our socials or chat with the team on WhatsApp



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*subject to limited availability



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